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By [Nicole Scott](#)

## 'Punk This' by Cupp Demo's How to Get 40 Hours of Battery Life

Its not unrealistic that you'd want to have the best of both worlds, the long battery life of ARM and the ecosystem of X86. The guys over at CUPP have come up with a way to get the most out of your existing Intel devices, all you have to do is replace your hard drive with a module called 'Punk This' which houses a separate motherboard and SSD. What this means is when you're using your Windows (or iOS) system and you've got 8 minutes of battery life left, all you have to do is flip a switch and move over on to your Punk This Module and the low power chipset running Android or Ubuntu and you'll suddenly have 2 hours of battery life.

Where the 40 hours of battery life comes from would be if you took your netbook and you kept on hacking and you installed a Pixel Qi screen. Which is sun light viewable and very low power consumption.

For the average consumer it would turn your netbook into a hacked version of something like an ASUS Transformer since 'Punk This' will eventually be running Android 3.0. It will be the exact same concept as an Android tablet with a keyboard. Currently its running Android 2.3 but Cupp will be getting the Honeycomb build through thier work with TI, so its coming!

What you get to see in the demo is basically a hackers dream! The board has open connectors and is basically open for you to do what you want, if you didn't drop it in a system it would make a fantastic developer board. Since the price point is going to be sub \$200 its a clear choice for anyone considering buying a dev board a 5 times the price.

Getting into the nitty gritty of the specs of Punk this, inside this module is a 1GHz TI OMAP A8 processor featuring 512MB of RAM a Mini PCIe SSD for PC C: Drive, Micro SD for Shared Drive, Wifi, USB ToGo, USB Host, Keyboard Controller (User Reprogrammable Keyboard Controller) and Audio I/O.

Pre-order has already begun, if you wanted to put your name in line before they've finalized the price send the guys at CUPP and email at [sales@cupppcomputing](mailto:sales@cupppcomputing) and put "Pre-Order" in heading. We'll be following this closely as the benchmarks and testing starts to appear and we'll be sure to keep you guys in the loop.

My question would be since this devices is so open and flexible what do you think the first hacks will be??